



For Immediate Release

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KIP announces the next generation of High Demand Print Production Systems

Novi, Michigan February 11th, 2010 — KIP, a world leader in wide format document production technology, has launched the KIP 9900 – a new range of high demand multifunction production systems. KIP 9900 Systems set a new standard for top quality high demand printing of technical documents. The system delivers nonstop production levels with razor sharp line detail, superior half tones and smooth gradients while decreasing operational and ownership costs.

KIP 9900 Print Systems

KIP 9900 network print systems employ highly advanced imaging technologies to deliver outstanding fine line detail, superior half tones and smooth gradients. The KIP 9900 efficiently produces documents sent via application drivers, networked PC's or web based applications and submission tools. The KIP 9900 Print System addresses demanding print runs and compressed delivery times with the highest quality expectations in virtually any digital imaging environment and can be easily upgraded to incorporate monochrome and color copying and scanning.

"In today's challenging economic times, businesses demand a large format print system that delivers exceptional value, superior productivity, incredible versatility and advanced technology. New KIP 9900 systems meet all these requirements with a robust printer, choice of scanner, a variety of finishing options and industry leading KIP 7.0 software suite." said Rich Gigl , Vice President of Marketing for KIP.

Superior, Production Printing

Designed to deliver maximum production, new KIP 9900 systems are equipped to meet the tightest of print deadlines. These high speed systems produce 22 'D'-size prints per minute and provide over 60,000 sq. ft. of printing capability without the need to replenish toner. KIP's 100% toner efficient High Definition Print Technology (HDP) provides the ability to reproduce the full spectrum of technical, engineering and architectural documents with complete accuracy and confidence. The powerful KIP 9900 processes print, copy and scan jobs quickly and allows for concurrent processing for faster turnaround times, less wasted materials and a more productive staff.

Superior Print Quality for Professional Results

With 600 x1800 dpi Imaging Technology the KIP 9900 ensures exceptional quality output - sharp, fine details, smooth grey scales and brilliant renderings of 3-D drawings and intricate graphics. In addition, advanced KIP imaging technologies ensure that whatever the type or condition of an original - blueprint; sepia; even old, over exposed drawings – copy and scan results are right the first time.

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Easy-to-Use, Touchscreen Interface

The KIP 9900 intuitive Touch screen user interface makes work easier by guiding operators through the system to produce documents correctly. Advanced job management software allows users to manage workload priorities. One-touch scan-to- file enables scanning to virtually any location (local drive, FTP site or network location), minimizing the time needed to digitize documents for storage or distribution. New KIP 9900 systems also feature the ability to scan and print documents from removable USB drives using the touchscreen operator interface

Optimized Workflow with Innovative Software

The KIP 7.0 Software Suite optimizes the entire technical document printing process - from desktop job submission to enterprise-wide print management. KIP PrintNet Enterprise software offers online print processing that boosts the efficiency and profitability of centralized print locations and commercial reprographers. The KIP Unified Accounting System allocates printing, copying and scanning costs by department, project and customer, turning expenses into revenue. The KIP 7.0 software suite is included for no additional expense with no associated maintenance fees.

The Color of KIP is Green

KIP is committed to product designs that promote environmental health and sustainability. Our goal is to consistently improve and refine the technologies in KIP products to keep our planet green.

About KIP

KIP is the leading manufacturer of wide-format printing and imaging technology. Based in Novi, Mich., KIP is a major provider of wide format digital solutions for the architectural, engineering and manufacturing industries -- solutions that deliver efficient, dependable, consistently high quality performance.

For more information, visit <http://www.kipamerica.com>.

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